“SUPPLYING THE BANG: THE FUTURE OF INTEGRATED SUPPLY CHAIN MANAGEMENT UTILIZING PERFORMANCE BASED LOGISTICS”

GENESIS:

- Inspired to change … transformed
- Defense Secretary, Donald Rumsfield at the National Defense University (2002)

CONVERSATION:

- Researched topic
- “Iron mountains”
- Combat Modernization
- Transformational Battlespace
- Real-time data sharing, shortened decision cycle